

Attraction Campaigns

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Abstract

The W-STEM [1-9] ERASMUS + Capacity-building in Higher Education European Project (Ref. 598923-EPP-1-2018-1-ES-EPPKA2-CBHE-JP) had scheduled two technical meetings at the beginning of May 2020, the first one on May 4th-5th in Torino (Italy) and the second one on May 7th-8th in Dublin (Ireland). Due to the COVID-19 global pandemic, these meetings were held online, but organized by the corresponding local partners, in the scheduled dates and maintaining the meeting goals.

Specifically, the Dublin meeting was centred on the attraction campaigns and the women interviews. This presentation was devoted to the attraction campaigns.

Keywords

Women, Science, CBHE, EU, gender, STEM, W-STEM, attraction campaigns

Link to the presentation

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